

FAMILY FIRST LIFE AGENCY BUILDING 101



- Create a FREE personal hiring webpage at FFLHQ.com**
Submissions will be sent directly to your email
- Use FREE Social Platforms for Advertisement**
 1. Create a Instagram Business Page
 2. Create a Facebook Business Page
 3. Send a short call/text to all hard-working individuals you know.
(Also use your personal Instagram/Facebook/LinkedIn)
Your message should be **concise and to the point.**
ex: “Hey __, I started working with this great company.. you may or may not be interested but I just wanted to run it by you.”
 - ▶ ****Don't be concerned with anyone's opinion.**
 - **Send everyone a link to your FFLHQ & FFLcareers.com
- Pay-Per-Post Platforms as an Intermediate Agency Builder.**
 - ▶ Craigslist.com \$10-29 per post (Post during weekdays)
 - ▶ Indeed.com Cost varies per post; good for limited budget
- CareerBuilder.com (Full-time agency builder)**
 - ▶ Pay-Per-List of people looking for work (\$1,000 min.)
- Ziprecruiter.com (Full-time agency builder)**
 - ▶ Create a personal text ad. Responses come in real-time (\$1,000 min.)
- Integrity Marketing Exclusive to FFL Agents**
 - ▶ People responding to FFL commercials or Online ads
 - ▶ \$1,000 per slot, ask Manager or VP for access.
- Watch “How To Hire” videos, **FOUND HERE**
- Use Hiring scripts to talk to for recruiting conversation**
 - ▶ Licensed Agent Script **FOUND HERE**
 - ▶ Non-Licensed Recruits Script **FOUND HERE**
- Collect new hires Name. Email. Phone. City and State**
 - ▶ Send text of new agent info to Contracting: (626) 788-2349
- Guide New recruit through FFLvictorylap.com (agency resources)**

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FFL GROUP



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SLACK APP



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* Always Refer to [FFLvictorylap.com/hire](https://www.familyfirstlife.com/hire) as a reference point.*

